



THE  
CAPSULE  
CONSULTING  
GROUP™

*CONFIDENTIAL*

# The Capsule Consulting Group, LLC

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*Shaping the future of legal cannabis consumption®*

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## ***Services Outline***

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## 1. Introduction to TCCG

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The Capsule Consulting Group (TCCG), is a full-service consultancy and industry leader that is helping to shape the future of legal cannabis consumption. TCCG combines over 30 years of experience in the hard capsule market with extensive knowledge of cannabis, bridging the gap between the two sectors. TCCG is poised to help the industry expand, now that marijuana legalization is rapidly becoming a reality across the U.S., and medical marijuana has already been legalized across Canada.

As of October 2015, twenty-three U.S. states and the District of Columbia currently have laws legalizing marijuana in some form, with legislation pending in many states. As a result, the U.S. legal marijuana market is currently estimated to be \$100 billion annually. In comparison, U.S. beer sales are also about \$100 billion per year, while tobacco sales are approximately \$80 billion per year.

Within the medical cannabis field, encapsulation is the only delivery method that offers accurate dosage control combined with a host of other benefits. Cannabis encapsulation improves the product's medicinal appeal, promotes healthier lifestyles, does not affect others, eliminates or reduces unpleasant odors and tastes and expands market appeal.

As cannabis encapsulation experts, TCCG helps cannabis producers, processors, growers and retailers who want to enter the hard capsule cannabis field to take advantage of these benefits. TCCG provides both the capsules and the consulting services needed to establish and grow an encapsulation business.

Whether you're looking to enter this market or expand your existing operation, you'll appreciate TCCG's ability to give you:

- **Accurate and Exact Dosage Formulas** – Work with one of the few organizations worldwide that can provide this type of lab-tested formulation assistance.
- **Unique Capsules** – Get a broad range of premium capsule products direct from the manufacturer.
- **Turnkey Consulting Services** – Take advantage of end-to-end consulting that includes product design, facility design, equipment sourcing and installation, staff training and technical support.

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## 2. What Sets TCCG Apart

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What sets The Capsule Consulting Group is the ability to give you turnkey solutions for encapsulating your cannabis product, all delivered by a company with extensive expertise in capsules, formulation, dosage control and cannabis.

TCCG's signature services include:

- **Capsule Manufacturing** – Production of all sizes and types of premium capsules, including flavored, Enteric Coated (time release capsules which pass through the stomach intact), vegetarian, gelatin, liquid-filled gelatin and capsules for pets.
- **Capsule Customization** – Choose from a full range of branding and customization options to make your product unique: size, colors, logo, flavors, premium flavor options, and printing of mg dosage or other information directly onto the capsule.
- **Formulation Assistance** – Meet the strictest dosage control standards with a lab-formulated powder or oil-based proprietary formula that's accurate to the fraction of a milligram.
- **Installation & Staff Training** – Quickly get up and running with professional facility design, machinery sourcing and installation, and staff training. Includes sourcing all of the equipment needed for your encapsulation facility, including capsule filling machine, blister packaging machine, banding machine and labeling machine.

TCCG delivers fast and efficient results that will help you reach your goals.

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## 3. What TCCG Offers

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### **Free Initial Consultation**

Get to know The Capsule Consulting Group through a free initial consultation. During this meeting you will gain a better understanding of our services and packages, while we'll gain an understanding of your needs and goals.

### **Custom Services**

TCCG's service packages can be customized to meet your exact needs. You can choose what you want from within each of our pre-existing packages and we'll create a new modified package just for you.

### **Premium Services**

Premium services, which are only available to customers who choose the Platinum or Diamond package (or a similar custom-designed package option), include:

- Full product customization, with up to three custom designs
- Exclusive flavor options
- Exclusive branding options
- Formulation assistance for oils or powders

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## 4. Available Packages

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SILVER	GOLD	PLATINUM	DIAMOND
Startup	Grow	Compete	Dominate

A variety of competitively priced packages are available to accommodate any organization that is interested in encapsulating cannabis. The Silver and Gold packages are perfect for those who are just entering the cannabis industry and are looking for basic equipment and consultation. Those who want a full consultation service and an instant, highly-knowledgeable partner in the cannabis industry benefit greatly from our Platinum and Diamond packages. These packages provide comprehensive consultation and premium services to cannabis businesses looking to gain a competitive edge in the industry.

### **Silver Level: Startup**

- Sourcing of basic semi-automatic capsule filling machine
- Machine installation and full staff training
- 250,000 capsules
- 30 days of private consultations with TCCG
- 1 site visit
- And more

### **Gold Level: Grow**

- Sourcing of upgraded low-output automatic capsule filling machine
- Machine installation and full staff training
- Capsule customization is available (size, logo + one design)
- 500,000 capsules
- 30 days of technical support
- 90 days of private consultations with TCCG
- 2 site visits
- And more

### **Platinum Level: Compete**

- Sourcing of upgraded liquid and powder automatic capsule filling machine
- Machine installation and full staff training
- Formulation assistance
- Capsule customization (color, size, logo + up to three designs)
- Option for flavored capsules with two years of flavor exclusivity
- 1,000,000 custom capsules (can be flavored)
- 6 months of technical support
- 1 year of private consultations with TCCG
- 3 site visits
- And More

### **Diamond Level: Dominate**

- Sourcing of upgraded liquid and powder automatic capsule filling machine
- Machine installation and full staff training
- Formulation assistance
- Capsule customization (color, size, logo + up to three designs)
- Option for flavored capsules with lifetime rights to exclusive flavor
- 5,000,000 custom capsules (can be flavored)
- 2 years of technical support
- 3 years of private consultations with TCCG
- 6 site visits
- And More

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## 5. Services Outline

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### **Capsule Machine Sourcing**

We offer our expert assistance selecting and sourcing the perfect capsule-filling machine for your operation's specific needs. TCCG offers sourcing of all types of encapsulation machines, including semi-automatic, fully automatic and hybrid machines.

### **Capsule Machine Installation**

Capsule machines can be complicated to install. While some industry retailers offer installation services, others do not. To ensure that your equipment is installed correctly, all of TCCG's packages include professional facility space design and equipment installation.

### **Full Staff Training**

Once installed, TCCG will ensure that your staff members know how to efficiently operate your capsule-filling machine. Our experts will come to your facility to train your staff on the use of your specific machine, leaving zero room for error.

### **Capsule Consultation**

As hard capsule and encapsulation experts, TCCG offers consultation in everything from product design to factory positioning. Our in-house team of specialists will give your business the competitive edge.

### **Capsule Manufacturing**

As capsule manufacturers, TCCG brings you a full range of capsule types, sizes, colors and flavors, as well as a wide variety of customization options. Distinguish your brand by using capsules with unique color combinations, custom colors, custom or exclusive flavors, imprinting and more.

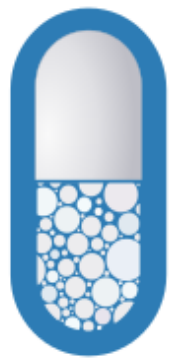
### **Technical Support**

Both of our premium packages include 24/7 remote technical support to ensure that your operations are running cost-effectively. On-site visits by our technicians are also included in our premium level packages.



# Notes





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